

## Longview Analytics

### All types of analysis – all data sources – one solution

Longview Analytics is the ideal environment for the creation and distribution of highly customized business intelligence solutions. Organizations across the globe have chosen Longview Analytics as their environment for rapidly deploying custom reporting and analysis solutions without compromise – applications that become an integral part of managing corporate performance and streamlining operations.

### From departmental to enterprise wide use – grow without any limitations

Users need the ability to create standard reports, dashboards, scorecards, what-if-scenarios, forecasts, and predictions from their data. But the data for these types of analysis is often spread across various sources. Longview Analytics as your flexible business intelligence solution adapts to all data requirements. With Longview Analytics, organizations can:

- Create reports, dashboards, ad-hoc analysis, what-if-scenarios, and forecasts
- Define personalized user interfaces and analytical functions for dedicated user groups, e.g. the management board, divisional heads, members of financial staff, or other operative contributors
- Integrate analytical solutions in every IT environment and on top of every data source, e.g. SAP, Oracle, IBM, Microsoft, Teradata, etc.
- Run queries against data warehouses and operational databases at the same time
- Write back data into the data source for planning and forecasting
- Integrate Web 2.0 services for sophisticated mash-up solutions
- Involve SOA processes - as data sources as well as workflow triggers
- Deploy just one business intelligence platform enterprise-wide – complete but with a small footprint
- Decrease total cost of ownership by integrating into the existing IT infrastructure

### Design Once – Run Anywhere

Longview Analytics solves today's "screen size dilemma" – something all organizations are facing as they struggle to develop applications that are easily portable from desktops to smartphones and tablets – applying HTML5 technology and Responsive Design (RD) functions. This means with Longview Analytics a seamless mobile deployment strategy is built-in.



**SAP® Certified**  
Integration with SAP NetWeaver®

Mobile deployment included – Longview Analytics provides a state-of-the-art HTML5 client that allows to seamlessly deploy all analytical applications for mobile devices. Developers can apply Responsive Design functions to ensure a perfect user experience while on-the-go.

## Benefits

- ✓ **Scalability:** Well suited for departmental as well as enterprise-wide usage.
- ✓ **Graphical user interface:** Users from every department can create their own reports.
- ✓ **High flexibility:** Once deployed, the solution can grow with your requirements.
- ✓ **Fast implementation:** Small footprint software.
- ✓ **Open interfaces:** Financial consolidation can be achieved without technical boundaries, e.g. after acquisitions.
- ✓ **Security:** Existing security concepts can easily be connected.
- ✓ **Investment protection:** Open architecture enables integration into every IT environment.
- ✓ **Low Total Cost of Ownership**

## Key features

- Graphical user interface for creating custom financial reports, dashboards, scorecards, budgeting and planning, and analysis solutions – with the Longview Application Designer
- Drag and drop connectivity to more than 20 different data sources – relational and multidimensional – with bi-directional data communication including write-back
- Process data from multiple data sources in one application
- Chart animation and motion charts for high-level dashboards
- Automatic alerting based on thresholds
- Multiple print and export options, including executive briefing books in PDF or PowerPoint
- Enterprise scalability that supports distributed deployments across the enterprise
- Server-based user management for central access control and multi-tenancy deployments
- Shared query cache (in-memory analysis) to use query results for multiple users
- Single sign-on by integrating into Windows or LDAP authentication
- SOA-enabled, with full support of web services and other open standards
- Spreadsheet add-in for Microsoft Office experts, via Longview Excel Analytics
- Runs on every standard web server which runs CGI components, 32 or 64-bit on Windows
- Analytics access for mobile devices, such as smartphones or tablet computers
- Application deployment through Java, .Net, and HTML5
- Integrated Application Framework for jump-start development
- Central start page for all applications and integrated search for all applications
- Responsive Design functions to support Design Once - Run Anywhere
- HTML5 client for seamless device support, including mobile devices